

practice makes **TAMFT 2020**  
Houston | Feb. 27-29 *perfect*

Omni Houston Westside, Houston, TX  
February 27-29, 2019

**EXHIBITOR & SPONSOR  
PROSPECTUS**

TAMFT is the premiere professional association for mental health providers dedicated to the advancement of marriage and family therapy in the state of Texas. TAMFT serves more than 1,700 members through advocacy for the maintenance of the licensure of Marriage and Family Therapists with the Texas State Board of Health, as well as support of students, researchers, and clinicians in the field of Marriage and Family Therapy, by providing ample opportunities for continued education, including the annual conference.



## WHO ATTENDS TAMFT'S CONFERENCE?

More than 400 attendees, including:

- Practicing MFTs
- University faculty
- Policy makers
- Program heads
- Students
- Clinic directors or owners
- Other key influencers

# EVENT INFORMATION



## DATE

February 27, 2020-February 29, 2020

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## LOCATION

Omni Houston Hotel at Westside  
13210 Katy Freeway  
Houston, TX 77079  
Rate: \$129/night

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## EXPECTED ATTENDANCE

More than 400 MFTs, researchers, clinicians, and others

# EXHIBIT HALL HOURS



## MOVE-IN

Thursday, February 27, 2020 | 8:00 a.m.-1:00 p.m.

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## SHOW HOURS

Thursday, February 27, 2020 | 2:00 p.m.-6:30 p.m.  
Friday, February 28, 2020 | 8:00 a.m.-6:00 p.m.  
Saturday, February 29, 2020 | 8:00 a.m.-1:00 p.m.

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## MOVE-OUT

Saturday, March 2, 2019 | 1:00 p.m.-3:00 p.m.





## INVEST IN WHAT YOU BELIEVE IN

TAMFT sponsors are recognized by attendees as strong supporters of marriage and family therapy and the topics that concern MFTs, including help building their practices.

- Gain wider exposure
- Tailor your sponsorship to what matters to you
- Check out new, modern options for sponsoring the organization
- Prime placement in exhibit hall area

## **LIVE SESSION PARTNER | \$5000 (1 available)**

- Exclusive Live Session Sponsor, with opportunity to welcome attendees at keynote address
- Branded tissue packets for attendees for use during live session
- Full page color ad in program
- Logo on all emails and signage related to conference
- Prime placement of exhibit table with upgraded exhibitor listing in program
- Notification with link in mobile app
- 3 complimentary conference registrations (\$1050 value)
- Inclusion in virtual conference bag
- Up to 4 dedicated eblasts or social media posts in year following conference (\$800 value)
- 1 year of homepage ad (\$600 value)

## **KEYNOTE PARTNER | \$3500 (1 available)**

- Opening Keynote Speaker Sponsor, with chance to welcome guests
- Full page color ad in program
- Logo on all emails and signage related to conference
- Logo on program page related to speaker info
- Prime placement exhibit table with upgraded exhibitor listing in program
- Notification with link in mobile app
- 2 complimentary conference registrations (\$700 value)
- Inclusion in virtual conference bag
- 2 dedicated eblasts or social media posts in year following conference (\$400 value)
- 1 year of homepage ad (\$600 value)

# SPONSORSHIP OPPORTUNITIES

## **LANYARD SPONSOR | \$2500 (1 available)**

- Exclusive logo and branding on attendee lanyards; sponsor pays for production
- Logo and link on pre-conference emails
- Exhibit table with upgraded exhibitor listing in program
- Logo on conference signage
- 2 complimentary conference registrations (\$600 value)
- Inclusion in virtual conference bag
- 6 months homepage ad (\$300 value)

## **WI-FI SPONSOR | \$2500 (1 available)**

- Opportunity to brand wi-fi password
- Logo and link on related pre-conference emails
- Half-page ad in program
- Exhibit table with upgraded exhibitor listing in program
- Logo on conference signage
- 2 complimentary conference registrations (\$600 value)
- Inclusion in virtual conference bag
- 6 months homepage ad (\$300 value)

## **RECEPTION SPONSOR | \$2500 (1 available)**

- Logo and link on related pre-conference emails
- Exhibit table with upgraded exhibitor listing in program
- Logo on conference signage
- Opportunity to welcome attendees
- 1 complimentary conference registration (\$300 value)
- Inclusion in virtual conference bag
- 6 months homepage ad (\$300 value)

## **LEARN@LUNCH SPONSOR | \$2500 (1 available)**

- Opportunity to welcome attendees at this lunch
- Logo and link on related pre-conference emails
- Exhibit table with upgraded exhibitor listing in program
- Logo on conference signage
- Opportunity to welcome attendees to wellness sessions
- Mobile app notification with company info related to event
- Inclusion in virtual conference bag
- 6 months homepage ad (\$300 value)

## **COFFEE SPONSOR | \$1500 (2 available)**

- Logo and link on related pre-conference emails
- Exhibit table with upgraded exhibitor listing in program
- Logo on conference signage
- Opportunity to distribute materials at coffee
- Mobile app notification with company info related to event
- Inclusion in virtual conference bag

## **POSTER RECEPTION SPONSOR | \$1000 (3 available)**

- Logo and link on related pre-conference emails
- Exhibit table with upgraded exhibitor listing in program
- Logo on conference signage for poster presentation session
- Mobile app notification with company info related to event
- Inclusion in virtual conference bag

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**RESERVATION DEADLINE: FEBRUARY 7, 2020**

**TAMFT.ORG/SPONSORS**





## GENERATE EXCITING NEW LEADS!

Exhibitors are located in the heart of the conference and take part in these events:

- Conference check-in and onsite registration
- Coffee and snack breaks
- Breakfast with the exhibitors
- Attendee lounge and charging areas for devices
- President's Reception and Poster Presentations
- Meet & greets with featured speakers

Texas Association for Marriage and Family Therapy

# EXHIBITOR OPPORTUNITIES



**EXHIBIT TABLE | \$600**

**NONPROFIT OR UNIVERSITY TABLE | \$300**

**ADDITIONAL TABLES | \$300**

Note: If you need additional booth space beyond table provided, you must purchase an additional table.

**ADDITIONAL EXHIBITOR BADGE | \$50**

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Space includes:

- 6 ft covered table
  - 2 chairs
  - 2 exhibitor badges
  - listing in conference program and on mobile app
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## SHARE WHAT MATTERS MOST TO YOU

By advertising with TAMFT's conference, you have the opportunity to target your message to attendees using the printed program and app.

- Traditional print advertising
- Upgraded listing opportunities
- Mobile app notifications
- Access to post-conference advertising

Texas Association for Marriage and Family Therapy

ADVERTISING  
OPPORTUNITIES

**FULL PAGE AD | \$400**

**HALF PAGE AD | \$200**

**INSIDE FRONT OR BACK COVER | \$600**

Program Specifications

- Full color ads
- 8.5" tall x 5.5" wide for full page

**MOBILE APP NOTIFICATION | \$150**

**VIRTUAL CONFERENCE BAG | \$150**

Includes banner ad and link in post-conference email to attendees

- Email Ad Size: 1450 pixels × 450 pixels at 300dpi
- Format: png or jpeg

**UPGRADED EXHIBITOR LISTING | \$75**

Includes logo with exhibitor listing in program

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**THANK YOU FOR YOUR SUPPORT!**